



MINISTRY OF TOURISM & ENVIRONMENT
REPUBLIC OF MALDIVES

C I R C U L A R

Reference Number: 88-ES/CIR/2025/31

Date: 10th May 2025

To: All Operators of Resorts, Guest Houses, Hotels, Dive Centers and Safari Vessels

Subject: World Environment Day 2025.

Dear Sir/ Madam,

As part of the national celebrations for World Environment Day 2025, the Ministry of Tourism and Environment requests your participation in a series of nationwide events to raise awareness and promote sustainable practices in the tourism sector. These events will focus on environmental conservation and link to this year's World Environment Day theme, "Beat Plastic Pollution".

We request your active participation in organizing the following activities during the period 5th June to 15th June:

1. **Marine litter clean up:** Targeted at guests, and staff, this activity can be conducted in the house reef, or an appropriate reef nearby. Please adhere to all relevant safety, and environmental guidelines in conducting this activity.
2. **Showcase commitment to sustainability:** These can be through sharing pledges and organizing action, particularly targeted at reducing plastics. Potential activities could be awareness and knowledge sharing programs, and upcycling of recovered plastics and waste. These activities can be targeted to guests and staff. We also encourage you to work and collaborate with local communities, schools and NGOs in these activities where appropriate.



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To amplify the impact of these efforts, we request that all Partners to document their activities through photos and videos and share them on social media platforms using designated hashtags (#WorldEnvironmentDay2025, #BeatPlasticPollution). This will help raise public awareness and inspire broader community involvement.

For any further information on the above please contact Mohamed Naaif, Environmental Outreach Officer of this Ministry at mohamed.naif@environment.gov.mv

We look forward to your active participation in making World Environment Day 2025 a resounding success. We take this opportunity to also thank you for the support provided throughout the years.

Yours sincerely

Aishath Ali
Director General