

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



MINISTRY OF TOURISM
Republic of Maldives

C I R C U L A R

Circular no: 88-IIHR/CIR/2023/4
Date: 18th January 2023
To: All Tourist Facilities
Subject: **UNWTO Startup Competition for Island Destinations**

Dear Sir/Madam,

Warm greetings from the Ministry of Tourism.

United Nations World Tourism Organization (UNWTO) and the Institución Ferial de Canarias (INFECAR), are joining forces in **UNWTO Startup Competition For Island Destinations** to source the most sustainable, innovative and disruptive business models to provide answers and smart solutions to the complex challenges island destinations are facing, especially after the pandemic.

The purpose of the competition is aimed at startups and entrepreneurs from across the tourism value chain to facilitate the offering of innovative and smart solutions related to the tourism sector of island destinations, in the following categories:

- Deep Tech: New technologies applied to sustainability
- Innovation & Digitalization for Island Destinations

As such, the Ministry welcomes you to participate in this program and encourages you to submit applications to represent your facility. Kindly refer to [additional information on the competition](#) and submit your applications before **27 February 2023** via this [application link](#).

For further inquiries, please contact our Industry Human Resources and International Relations Section at +960 3022245 or ihr@tourism.gov.mv.

Thank you for your cooperation at all times.

Yours Sincerely,

Ibrahim Farhad
Senior Policy Director

