

MALDIVES

Issue - 11 3rd April 2025

Tourism Indicators

647,677 +5.2% tourists visited the Maldives (as of 2nd April 2025)

increase

News Highlights

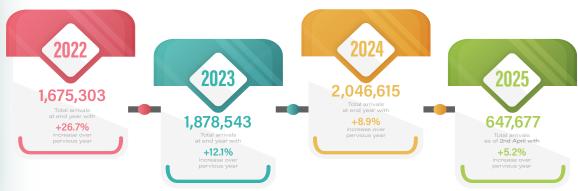
The President of Maldives Officially Kicks-off VisitMaldives Partnership with LFC











	Arrivals				Growth (%)	Daily Average
	2022	2023	2024	2025	2025/2024	2025
January	131,765	172,499	192,385	214,863	11.7	6,931
February	149,011	177,915	217,392	214,091	-1.5	7,646
March	150,748	173,514	194,227	203,464	4.8	6,563
April (1st-2nd)	9,910	14,244	11,411	15,259	33.7	7,630
Total (as of 2nd Apr)	441,434	538,172	615,415	647,677	5.2	7,040

Distribution of Arrivals to Facilities

(as of 2nd April 2025)



Top 10 Arrivals by Nationality

(as of 2nd April 2025)





Total Capacity	Nos.	Beds
Resorts	191	46,015
Guesthouses	838	14,364
Hotels	15	2,038
Tourist Vessels	157	3,144
Total (as of 2nd Apr)	1,201	65,561

97.3% of the beds were in operation

63,805 **BEDS IN OPERATION** (as of 2nd April)



69% of total bed capacity in 19 atolls 180 resorts/islands with 44,259 beds



23% of total bed capacity in 111 islands of 20 atolls 838 guesthouses with 14,364 beds

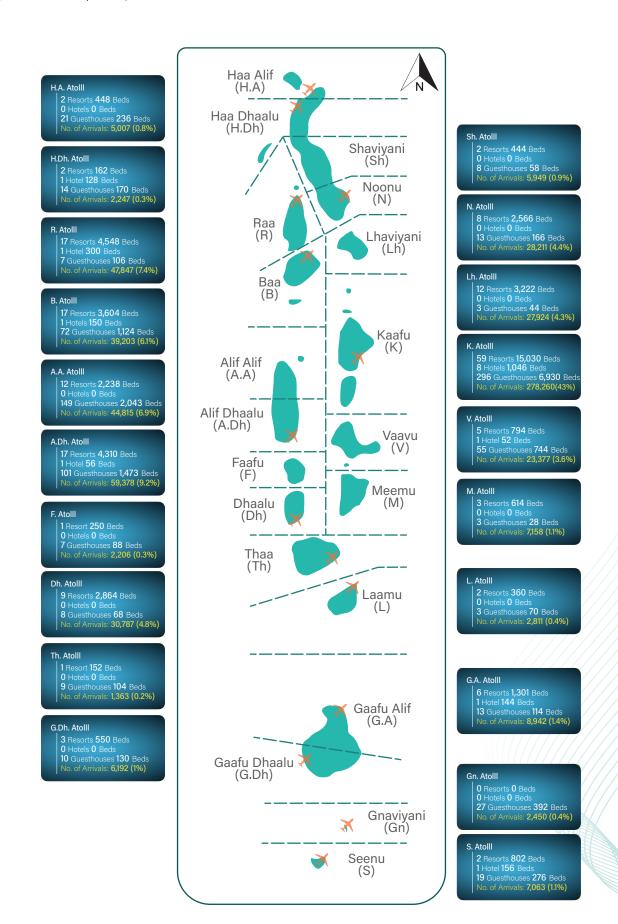


3% of total bed capacity in 9 islands of 8 atolls 15 hotels with 2,038 beds



of total bed capacity
157 tourist vessesls with 3,144 beds

(in operation as of 2nd April 2025)



(Updated as at end February 2025)

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The President of Maldives Officially Kicks-off VisitMaldives Partnership with LFC





His Excellency Dr. Mohamed Muizzu, President of the Maldives, attended the Liverpool FC vs. Everton Merseyside derby on 2 April 2025, to officially kick off the Maldives' groundbreaking tourism promotion campaign in collaboration with Liverpool Football Club. The president was accompanied by Minister of Tourism and Environment, Mr. Thoriq Ibrahim, the Minister of Sports, Fitness, and Recreation Mr. Abdulla Rafiu, and the Managing Director of the Maldives Marketing and Public Relations Corporation Ibrahim Shiuree.

This initiative is part of a multi-year global partnership between Liverpool FC and the Maldives Marketing and Public Relations Corporation (MMPRC)/Visit Maldives. Through this strategic alliance, the Maldives will gain unparalleled exposure to Liverpool FC's vast international audience, strengthening its position as a premier destination for luxury, adventure, and unique travel experiences. The partnership, signed on March 13, 2025, designates the Maldives as Liverpool FC's official tourist destination partner.

To celebrate the launch, fans will have the chance to win an exclusive five-night trip to the Maldives, including flights and accommodation, through an exciting MyLFC competition. Throughout the partnership, fans can also enjoy exclusive content, special promotions, and once-in-a-lifetime prizes.

As part of this partnership, Liverpool FC will support Visit Maldives' sustainability initiatives, leveraging its award-winning sustainability program, The Red Way, to raise awareness and inspire positive action.



News Highlights

