MINISTRY OF TOURISM
REPUBLIC OF MALDIVES

MALDIVES TOURISM UPDATES

Issue - 12 | 24th March 2023

ARRIVAL UPDATES

2021
266,754
as of 23rd March
1,321,937
Total end Year

2022
394,204
as of 23rd March
1,675,303
Total end Year

2023
483,624
as of 23rd March
+22.7%
Change 2023/2022

MOU on Tourism Cooperation Signed Between Maldives and Republic of Korea

TOURIST ARRIVALS

	Arrivals			Growth %	Daily Average 2023	Avg. Duration of Stay 2023 (days)
	2021	2022	2023	2023/2022		
January	92,103	131,765	172,499	30.9	5,564	8.1
February	96,882	149,011	177,915	19.4	6,354	8.0
March (1st - 23rd)	77,769	113,428	133,210	17.4	5,792	7.8
TOTAL (as of 23rd Mar)	**266,754**	**394,204**	**483,624**	**22.7**	**5,898**	**8.0**

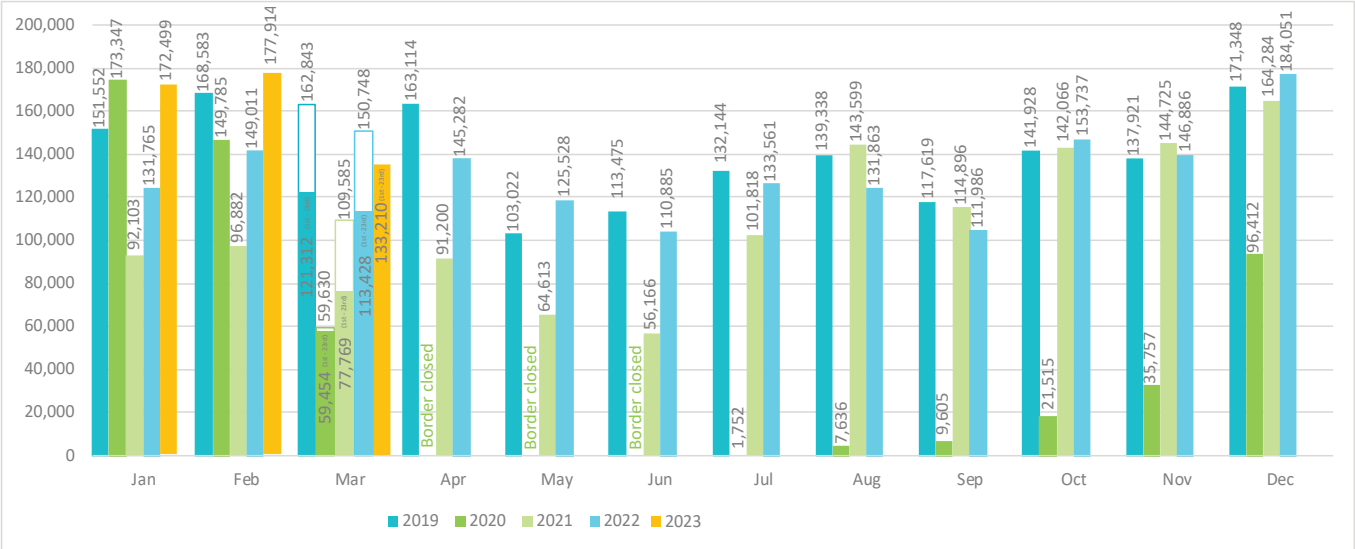
Top 10 Markets, 2022
(end December)

	Arrivals	Market Share (%)	Rank 2021
1. India	241,369	14.4	1
2. Russia	201,957	12.1	2
3. United Kingdom	179,312	10.7	4
4. Germany	133,424	8.0	3
5. Italy	97,627	5.8	10
6. United States	80,691	4.8	5
7. France	48,340	2.9	9
8. Spain	42,123	2.5	7
9. South Korea	35,947	2.1	32
10. Switzerland	34,608	1.1	11

Top 10 Markets, 2023
(as of 23rd March)

	Arrivals	Market Share (%)	Rank 2022
1 Russia	59,987	12.4	2
2 India	52,276	10.8	1
3 United Kingdom	44,839	9.3	3
4 Italy	43,267	8.9	5
5 Germany	33,756	7.0	4
6 France	21,132	4.4	7
7 USA	19,865	4.1	6
8 China	15,175	3.1	27
9 Switzerland	11,381	2.4	10
10 Poland	8,827	1.8	14

Monthly Arrivals, 2021 - 2023



TOURIST ACCOMMODATION

(as of 23rd March 2023)

	Total Capacity		Operational Capacity	
	Nos.	Beds	Nos.	Beds
Resorts	173	42,037	169	41,141
Hotels	13	1,640	13	1,640
Guesthouses	894	14,642	894	14,642
Safari Vessels	153	2,959	153	2,959
Total	**1,233**	**61,278**	**1,229**	**60,382**

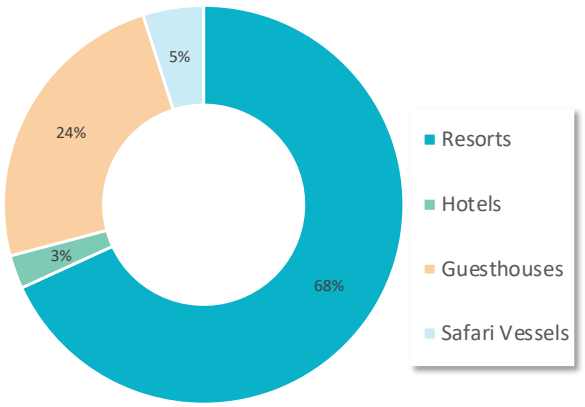
Spatial Distribution of Hotels & Guesthouses

(Operational as of 23rd March 2023)

	Atolls	Islands	Beds
Guesthouses	20	117	14,622
Hotels	8	7	1,640

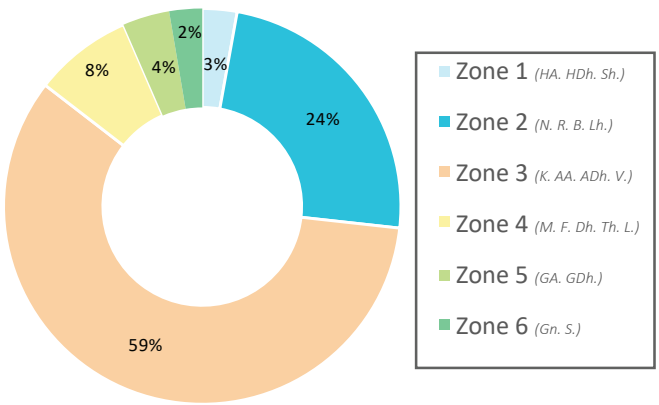
Share of Beds by Type of Facilities

(In Operation as of 23rd March 2023)



Distribution of Guesthouse / Hotel Beds by Zones

(In Operation as of 23rd March 2023)



Distribution of Tourist Facilities by Zones

(as of 23rd March 2023)

	Resorts		Hotels		Guesthouses	
	Nos.	Beds	Nos.	Beds	Nos.	Beds
Zone 1	**5**	**1,008**	**1**	**128**	**47**	**485**
Haa Alif (Ha)	***2***	***446***			***22***	***235***
1 Dhidhdhoo					4	41
2 Hoarafushi					2	24
3 Kelaa					8	96
4 Vashafaru					8	74
Haa Dhaalu (HDh)	***1***	***118***	***1***	***128***	***17***	***188***
1 Finey					1	8
2 Hanimaadhoo			1	128	7	98
3 Kulhudhuffushi					2	14
4 Makunudhoo					2	16
5 Nolhivaranfaru					3	40
6 Vaikaradhoo					2	12
Shaviyani (Sh)	***2***	***444***			***8***	***62***
1 Bilehfahi					1	8
2 Funadhoo					1	8
Goidhoo					1	8
3 Kanditheemu					1	8
4 Komandoo					1	8
5 Lhaimagu					1	8
6 Maroshi					1	8
7 Milandhoo					1	6
Zone 2	**50**	**12,316**	**1**	**150**	**95**	**1,272**
Noonu (N)	***9***	***2,642***			***15***	***168***
1 Fodhdhoo					5	78
2 Holhudhoo					3	20
3 Lhohi					1	20
4 Manadhoo					2	16
5 Velidhoo					4	34
Raa (R)	***16***	***4,146***			***7***	***60***
1 Alifushi					1	8
2 Hulhudhuffaaru					1	6
3 Inguraidhoo					1	10
4 Maakurathu					1	10
5 Meedhoo					1	8
6 Rasgetheemu					1	12
7 Ungoofaaru					1	6
Baa (B)	***16***	***3,128***	***1***	***150***	***65***	***968***
1 Dharavandhoo					14	192
2 Dhonfanu					1	8
3 Fehendhoo					4	66
4 Finolhas			1	150	1	62
5 Fulhadhoo					10	178
6 Goidhoo					5	72
7 Hithaadhoo					1	20
8 Kamadhoo					11	166
9 Kendhoo					5	48
10 Kihaadhoo					1	8
11 Kudarikulu					1	20
12 Maalhos					10	114
13 Thulhaadhoo					1	14
Lhaviyani (Lh)	***9***	***2,400***			***8***	***76***
1 Hinnavaru					1	12
2 Kurendhoo					3	24
3 Naifaru					3	30
4 Olhuvelifushi					1	10
Zone 3	**87**	**21,068**	**9**	**1,062**	**655**	**11,607**
Kaafu (K)	***55***	***13,804***	***7***	***954***	***347***	***7,719***
1 Greater Male' Area			7	954	131	3,509
2 Dhiffushi					24	482
3 Gaafaru					8	86
4 Gulhi					14	232
5 Guraidhoo					27	340
6 Himmafushi					19	220
7 Huraa					18	244
8 Kaashidhoo					7	78
9 Maafushi					65	2,002
10 Thulusdhoo					34	526
Alifu Alifu (AA)	***11***	***2,224***			***159***	***1,988***
1 Bodufulhadhoo					7	86
2 Feridhoo					10	116
3 Himandhoo					4	32
4 Maalhos					3	24
5 Mathiveri					14	144
6 Rasdhoo					30	392
7 Thoddoo					58	752
8 Ukulhas					33	442
Alifu Dhaalu (Adh)	***17***	***4,346***	***1***	***56***	***94***	***1,214***
1 Dhangethi					19	266
2 Dhidhdhoo					2	18
3 Dhigurah					22	390
4 Fenfushi					2	18
5 Hangnaameedhoo					16	178
6 Kunburudhoo					1	12
7 Maamigili					7	74
8 Mahibadhoo					10	124
9 Mandhoo			1	56	4	28
10 Omadhoo					11	106
Vaavu (V)	***4***	***694***	***1***	***52***	***55***	***686***
1 Felidhoo					7	106
2 Fulidhoo					21	224
3 Keyodhoo					16	172
4 Thinadhoo			1	52	10	158
5 Rakeedhoo					1	26
Zone 4	**16**	**4,118**	**0**	**0**	**34**	**482**
Meemu (M)	***3***	***614***			***6***	***50***
1 Dhiggaru					1	6
2 Madduvari					1	8
3 Mulah					1	12
4 Muli					2	18
5 Veyvah					1	6
Faafu (F)	***1***	***250***			***7***	***86***
1 Magoodhoo					2	30
2 Nilandhoo					5	56
Dhaalu (Dh)	***9***	***2,860***			***10***	***114***
1 Bandidhoo					1	14
2 Hulhudheli					1	6
3 Kudahuvadhoo					3	52
4 Maaenboodhoo					2	18
5 Meedhoo					1	12
6 Rinbudhoo					2	12
Thaa (Th)	***1***	***152***			***6***	***70***
1 Buruni					1	6
2 Gaadhiffushi					1	12
3 Kinbidhoo					1	8
4 Thimarafushi					2	36
5 Veymandoo					1	8
Laamu (L)	***2***	***242***			***5***	***162***
1 Gan					5	162
Zone 5	**9**	**1,829**	**1**	**144**	**21**	**222**
Gaafu Alifu (GA)	***6***	***1,279***	***1***	***144***	***13***	***100***
1 Dhaandhoo					1	6
2 Gemanafushi					1	8
3 Kolamaafushi					1	8
4 Kondey					1	8
5 Koodoo			1	144		
6 Maamendhoo					4	28
7 Nilandhoo					2	12
8 Villingili					3	30
Gaafu Dhaalu (GDh)	***3***	***550***			***8***	***122***
1 Faresmaathodaa					1	14
2 Hoadedhdhoo					4	54
3 Thinadhoo					1	24
4 Vaadhoo					2	30
Zone 6	**2**	**802**	**1**	**156**	**42**	**574**
Gnaviyani (Gn)					***22***	***280***
1 Fuvahmulah					22	280
Seenu (S)	***2***	***802***	***1***	***156***	***20***	***294***
1 Feydhoo					4	48
2 Gan			1	156		
3 Hithadhoo					7	138
4 Hulhudhoo					1	12
5 Maradhoo					2	32
6 Maradhoo Feydhoo					3	42
7 Meedhoo					3	22
Total	**169**	**41,141**	**13**	**1,640**	**894**	**14,642**

DIRECT AIR CONNECTIONS TO THE MALDIVES

(Updated 23rd March 2023)

Flights Operating to the Maldives

AEROFLOT	AEROFLOT
AirAsia	AIR ASIA
AirAsia	AIR ASIA THAILAND
air astana	AIR ASTANA
AIRFRANCE	AIR FRANCE
AIR INDIA	AIR INDIA
AIRITALY	AIR ITALIA
air seychelles	AIR SEYCHELLES
vistara	AIR VISTARA
Austrian	AUSTRIAN AIRLINES
azurair	AZUR AIR RUSSIA
Bangkok Airways	BANGKOK AIRWAYS
BRITISH AIRWAYS	BRITISH AIRWAYS
Capital Airlines	CAPITAL AIRLINES
Condor	CONDOR
edelweiss	EDELWEISS
Emirates	EMIRATES
ETIHAD AIRWAYS	ETIHAD AIRWAYS
Eurowings discover	EUROWINGS DISCOVER
flydubai	FLY DUBAI
FLY SMART	GOAIR
GULF AIR	GULF AIR
IndiGo	INDIGO
KUWAIT	KUWAIT AIRWAYS
LOT	LOT POLISH AIRLINES
maldivian	MALDIVIAN
neos	NEOS
QATAR	QATAR AIRWAYS
SalamAir	SALAM AIR
SAUDIA	SAUDI ARABIAN AIRLINES
SINGAPORE AIRLINES	SINGAPORE AIRLINES
smartwings	SMARTWINGS
SriLankan	SRILANKAN AIRLINES
TURKISH AIRLINES	TURKISH AIRLINES
US-BANGLA AIRLINES	US-BANGLA AIRLINES
wizzair.com	WIZZ AIR

NEWS HIGHLIGHTS

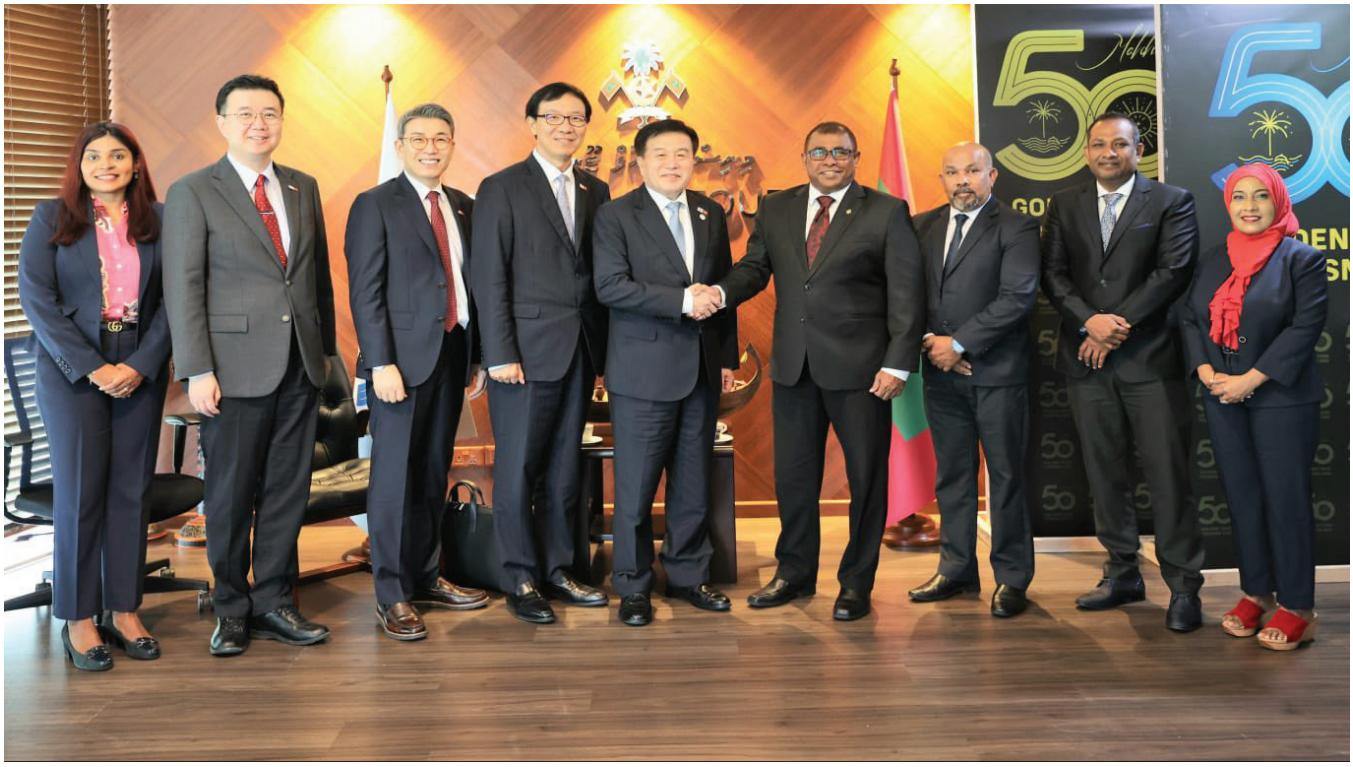
MOU on Tourism Cooperation Signed Between Maldives and Republic of Korea

A Memorandum of Understanding on Cooperation in the field of Tourism was signed between the Government of Maldives and the Government of the Republic of Korea.

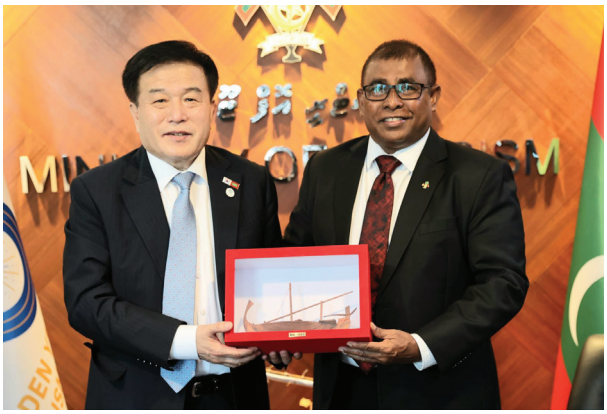
The MoU was signed during the visit of Special Envoy and Representatives of Korean Government Official to the Maldives on 22nd March 2023 at the Ministry of Tourism. The MoU was signed on behalf of the Government of Maldives by the Minister of Tourism, Dr. Abdulla Mausoom and Vice President of the Korean Tourism Organization H.E Lee Jae-Hwan, on behalf of the Government of the Republic of Korea. The ceremony was attended by officials from the Korean Tourism Organization, Ministry of Foreign Affairs of Maldives and Ministry of Tourism.

Speaking at the ceremony, Minister Dr. Abdulla Mausoom highlighted the long-term relationship between both countries and the important role Korean market plays in the tourism industry of Maldives. Minister stated that the MOT would facilitate strengthening of cooperation between the two counties through exchange of knowledge and expertise in tourism planning and research. Minister also highlighted cooperation in human resource development as well as the investment opportunities in the tourism sector.

Senior Secretary to the President for Political Affairs of Korea Pays a Courtesy Call on The Minister of Tourism



Senior Secretary to the President for Political Affairs of Korea paid a courtesy call on the Minister of Tourism Dr. Abdulla Mausoom. During the meeting discussions were focused ways to further strengthen close friendship and cooperation between both countries, especially in the field of tourism.



MOU Signed Between Ministry of Tourism and Th. Guraidhoo Council

An MOU on community-based tourism development cooperation at Kolhumadulu Guraidhoo was signed between Ministry of Tourism and Guraidhoo Council on 16th March. The MoU was signed on behalf of the Ministry of Tourism by Minister, Dr. Abdulla Mausoom and Council President Mr. Ali Rasheed on behalf of Guraidhoo Council.

The MoU was signed during the Ministry's Tourism Diversification team's visit to Th. Guraidhoo headed by the Minister of Tourism Dr. Abdulla Mausoom. The team met with the Council members, Women's Development Community members and entrepreneurs to discuss community-based tourism in the island and visited proposed tourism sites in Guraidhoo.

Th. Atoll Council President Mr. Abdulla Shareef accompanied the Ministry team during this visit.

Tourism Diversification and Localization Team Tours Th. Atoll

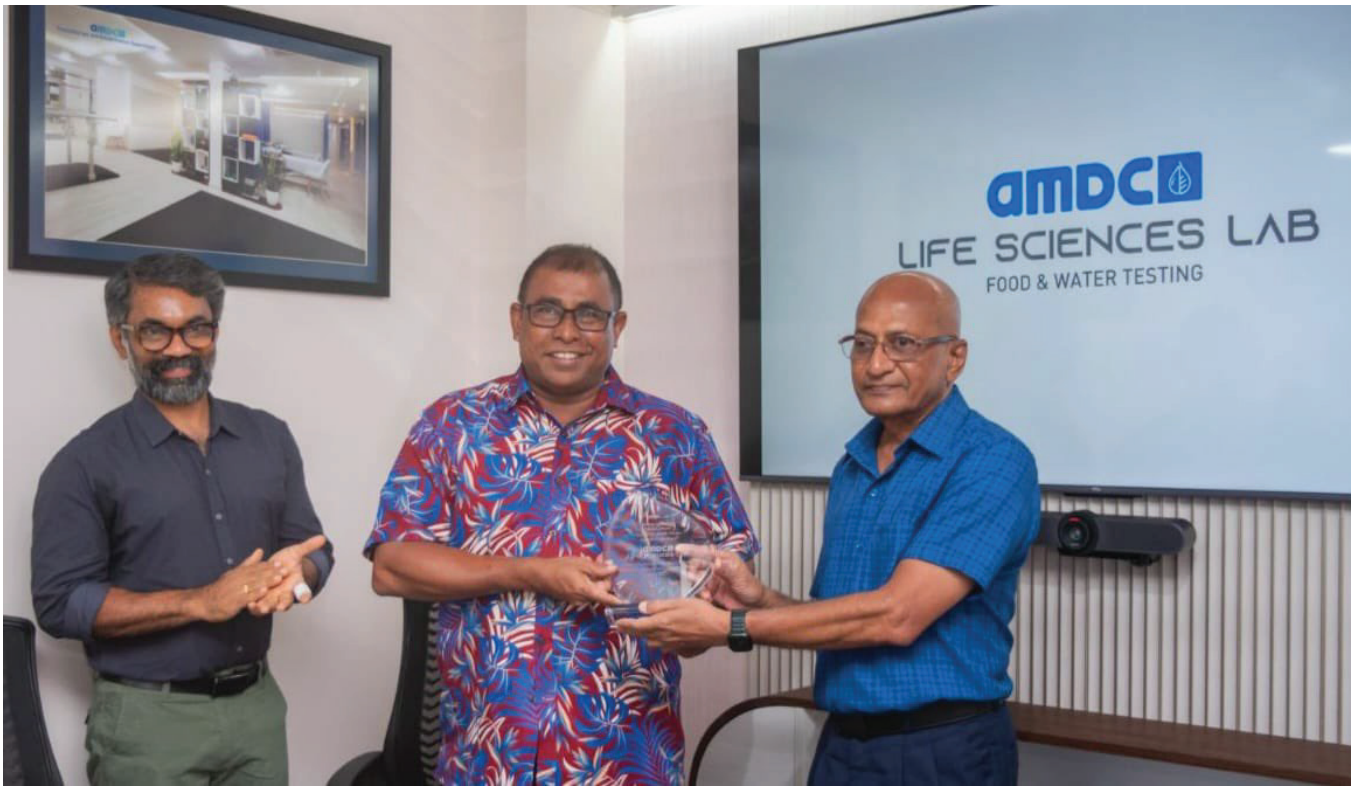
The Ministry of Tourism's Tourism Diversification and Localization team headed by the Minister of Tourism, Dr, Abdulla Mausoom visited Th Atoll from 15-19 March 2023.

The team headed by Minister and comprising of Senior Policy Director, Ms. Rifa'ath Rasheed, Senior Executive Director, Ms. Fazeela Ali, Executive Director, Mr. Ali Hashim and Deputy Director General, Mr. Ali Shinan was joined by Th. Atoll Council President Mr. Abdulla Shareef. They toured Th. Atoll Thimarafushi, Veymandoo, Gaadhiffushi, Dhiyamigili, Guraidhoo, Madifushi, Vilufushi, Burunee, Kandoodhoo, Vandhoo Hirilandhoo, Omadhoo, and Kinbidhoo and met with the respective Island Councils, Women's Development Committees and entrepreneurs of each island and discussed tourism development options in the islands. The team also visited tourism sites in these islands.

Books Launched by MATI Presented to Minister of Tourism

The Maldives Association of Tourism Industry, MATI presents two books launched by the Association to mark 50 years of tourism in the Maldives to the Minister of Tourism, Dr. Abdulla Mausoom. The two books by MATI, Maldives Resort Architecture by Mauroof Jameel & 50 Years of Tourism by Dr. Simad Saeed were handed to the minister on 21 March on behalf of MATI by Communication Strategist, Ms. Reena Abdul Wahid.

Minister of Tourism Inaugurates AMDC Life Science Lab



The Minister of Tourism, Dr. Abdulla Mausoom inaugurated the AMDC Life Sciences Lab for Food & Water Testing on 22 March. Minister congratulated and thanked AMDC Team for introducing a service that is much needed for the Maldives and the tourism industry.

MMPRC Returns to MATTA

Maldives Marketing and Public Relations Corporation (MMPRC) participates in Malaysia's premier travel extravaganza, MATTA 2023, from March 17-19, 2022. MMPRC joined forces with some of the leading travel and tourism industry partners in the Maldives to showcase the Sunny Side of Life as a preferred holiday destination in Malaysia and Southeast Asia by promoting the destination's beauty, luxury, and safety.

MATTA 2023 provides service providers and the travel trade to sell information about exciting and value-for-money travel options, paired with endless business opportunities and excellent travel experiences to potential travellers.

The Maldives at Access Luxury Travel Show in Prague 2023

The Maldives Marketing & Public Relations Corporation, MMPRC participated in ALTS Prague 2023, the Access Luxury Travel Show, which was held from 13th to 14th of March 2023 at Kaiserštejnský Palác in Prague, Czech Republic. Exitix Marketing represented MMPRC at the event, promoting the enthralling glamour of the Maldives tourism products and segments.

ALTS Prague is a two-day business-to-business (B2B) workshop that brings together corporate travel decision makers; potential investors in the field of hospitality, leisure, and the travel industry, tour operators, travel agents with VIP clients, and other industry professionals from Eastern Europe.

Maldives Showcased at Pure Luxury Spring Edition 2023

The Maldives Marketing & Public Relations Corporation, MMPRC took center stage at the Pure Luxury Spring Edition 2023 event in Moscow, Russia on March 16th, 2023. As one of the most exclusive B2B workshops in the region, this event connects luxury travel suppliers with the Russian travel market and professionals who cater to VIP clients.

Since 2011, the Pure Luxury Spring Edition has been the ultimate platform for showcasing the best in luxury travel to a highly qualified audience. This year's event, at the prestigious 4 Seasons Hotel in Moscow, was nothing short of spectacular. MMPRC was represented by, Compass Consulting the PR agents for the region, showcasing the luxurious destination Maldives, products, and services to buyers from travel companies in Russia who specialize in luxury travel and VIP clientele.

Nova Maldives Unveils Sustainable Activities for Couples

News by: *Nova Maldives*

Sustainability is at the heart of the bright new star resort in the Maldives, Nova. Carefully crafted Love and Do Good activities for couples, the soulful island demonstrates its strong commitment to responsible travel, environment protection and sustainable future. While enjoying Nova's breathtaking natural beauty, couples will be immersed in an unforgettable journey through unique experiences, with curated activities to promote the preservation of the local environment, from empowering the local community to conserving the ecosystem.

Couples can also be taken to an environmental journey through the Flora & Fauna workshops as they will learn more about the terrestrial splendors and the lush greenery around the natural island. Moreover, guests will be invited to contribute to the conservation of marine wonderland with Nova's Coral Frame Program. Couples will have the opportunity to mark their love by planting and adopting their own coral and they will also follow its growth in real-time with monthly online updates. Art lovers will be pleased by the art classes conducted by Maldivian artists where couples can unleash their creativity and enjoy the artist talks as they learn more about the traditional art crafts. Through the artworks, couples will have the chance to purchase art pieces and take a token of Maldivian culture home.

Ministry of Tourism invites all tourism stakeholders to submit updates and news highlights to be featured in the Ministry's weekly online publication "Maldives Tourism Updates".

Submissions are to be made with related photos latest by 12pm on every Wednesday via email to;
magazine@tourism.gov.mv

For details, contact us @ 3022 219 or 3022 216

MINISTRY OF TOURISM
5th Floor | Velaanaage | Ameeru Ahmed Magu | Male'
+960 3022 200
info@tourism.gov.mv
www. tourism.gov.mv