



# MALDIVES TOURISM UPDATES

2<sup>nd</sup> September 2021

2021  
Vol - 35



## 1. Tourist Arrivals

From 1st January 2021 to 1st September 2021, a total of 760,211 tourists arrived in the Maldives.

The top source market for the tourist arrival was Russia with 167,172 arrivals, followed by India with 159,553 tourist arrivals. Germany stood third with 44,127 tourist arrivals. Other top source markets include USA, Ukraine, Saudi Arabia, Spain, Kazakhstan, United Kingdom, and France.

Total Arrivals 2019  
**1,702,887**  
as at end December 2019

Total Arrivals 2020  
**555,494**  
as at end December 2020

Total Arrivals 2021  
**760,211**  
As of 1st September 2021

	Arrivals			Growth (%)		Daily Average 2021	Duration of Stay (Days)
	2019	2020	2021	2021/2019	2021/2020		
January	151,552	173,347	92,103	-39.2	-46.9	2,971	9.2
February	168,583	149,785	96,882	-42.5	-35.3	3,460	8.8
March	162,843	59,630	109,585	-32.7	+83.8	3,535	8.7
April	163,114	13	91,200	-44.1	N/A	3,040	9.3
May	103,022	41	64,613	-37.3	N/A	2,084	9.1
June	113,475	1	56,166	-50.5	N/A	1,872	9.0
July	132,144	1,752	101,818	-22.9	N/A	3,284	9.1
August	139,338	7,636	143,599	+3.1	1,780.6	4,632	9.6
September (1 <sup>st</sup> )	4,222	430	4,245	+0.5	887.2	4,245	8.8
<b>Total (as of 1<sup>st</sup> September)</b>	<b>1,138,293</b>	<b>392,635</b>	<b>760,211</b>	<b>-33.5</b>	<b>+93.6</b>	<b>3,116</b>	<b>9.1</b>

## Top 10 Markets 2021

As of 1<sup>st</sup> September 2021

Market	Arrivals	Share (%)	Rank
Russia	160,172	21.1	01
India	159,553	21.0	02
Germany	44,127	5.8	03
U.S.A	30,656	4.0	04
Ukraine	27,139	3.6	05
Saudi Arabia	25,658	3.4	06
Spain	22,059	2.9	07
Kazakhstan	17,420	2.3	08
United Kingdom	17,374	2.3	09
France	14,624	1.9	10

## Top 10 Markets 2020

end December 2020

Market	Arrivals	Share (%)	Rank
India	62,960	11.3	01
Russia	61,387	11.1	02
United Kingdom	52,720	9.5	03
Italy	46,690	8.4	04
Germany	36,435	6.6	05
China	34,245	6.2	06
France	28,031	5.0	07
U.S.A	19,759	3.6	08
Switzerland	12,517	2.3	09
Ukraine	10,343	1.9	10

## Top 10 Markets 2019

end December 2019

Market	Arrivals	Share (%)	Rank
China	284,029	16.7	01
India	166,030	9.7	02
Italy	136,343	8.0	03
Germany	131,561	7.7	04
United Kingdom	126,199	7.4	05
Russia	83,369	4.9	06
France	59,738	3.5	07
U.S.A	54,474	3.2	08
Japan	44,251	2.6	09
Australia	39,928	2.3	10

## Maldives Tourism Recovers

As the Maldives recovers from the COVID-19 situation, tourist arrivals to the Maldives bounce back. On 16th July 2021 with a total of 555,006 tourists arrivals reached and exceeded the 2020 annual total of 555,494. By 1st September the total arrivals to the Maldives exceeded 750,000 with an increase of 93% compared with that of 2020. Arrivals is gaining momentum in July as COVID-19 restrictions eased and borders reopened for South Asian markets. Daily average increased from 1,827 during the month of June to 4,245 as of 1st September 2021.

While major markets such as Russia and India made full recovery with strong positive growth rates, new markets emerged from the European Region and the Middle East. As of 1st September 2021, top ten source markets to the Maldives were, Russia with 21.1% shares, India with 21.0% shares, Germany with 5.8% shares, U.S.A with 4.0% shares, Ukraine with 3.6% shares, Saudi Arabia with 3.4%, Spain with 2.9% shares, Kazakhstan with 2.3% shares, United Kingdom with 2.3% shares and France with 1.9% shares.

### Recovering Markets / Regions

From 1st January to 1st September 2021	Arrivals			Growth (%)	
	2019	2020	2021	2019/2021	2020/2021
Kazakhstan	3,289	2,897	17,374	428.2	499.7
Ukraine	8,482	4,841	27,139	220.0	460.6
Russia	53,671	29,432	160,172	198.4	444.2
Romania	6,074	4,067	12,457	105.1	206.3
Brazil	6,281	2,771	10,031	59.7	262.0
India	104,613	35,025	159,553	52.5	355.5
United Arab Emirates	7,296	3,074	10,906	49.5	254.8
Czech Republic	19,089	7,401	25,658	34.4	246.7
Saudi Arabia	9,284	4,531	12,477	34.4	175.4
Poland	12,111	5,666	14,223	17.4	151.0

Central/Eastern Europe	115,186	65,143	279,373	142.5	328.9
South Asia	122,071	39,808	171,550	40.5	330.9
Middle East	43,088	15,933	62,188	44.3	290.3
Africa	11,604	3,535	16,757	44.4	374.0
East Mediterranean Europe	12,917	3,810	13,145	1.8	245.0

## 2. Tourist Accommodation

### Accommodation Facilities by Type

As of 1st September 2021

Facility Type	Total Capacity		Operational Capacity	
	Nos.	Beds	Nos.	Beds
Resorts	163	38,554	156	36,932
Hotels & Guesthouses	740	13,282	550	10,744
Safari Vessels	160	2,986	143	2,828
<b>Total</b>	<b>1,063</b>	<b>54,822</b>	<b>849</b>	<b>50,504</b>

### Guesthouses in Operation by Atolls and Islands

As of 1st September 2021

Atoll / Island	Nos.	Beds
<b>Haa Alifu</b>	<b>10</b>	<b>118</b>
1. Hoarafushi	1	14
2. Kelaa	4	52
3. Vashafaru	5	52
<b>Haa Dhaalu</b>	<b>5</b>	<b>66</b>
1. Hanimaadhoo	4	56
2. Nolhivaranfaru	1	10
<b>Shaviyani</b>	<b>3</b>	<b>24</b>
1. Bilehfahi	1	8
2. Kanditheemu	1	8
3. Komandoo	1	8
<b>Noonu</b>	<b>6</b>	<b>64</b>
1. Fodhdhoo	1	24
2. Holhudhoo	1	6
3. Velidhoo	4	34
<b>Raa</b>	<b>2</b>	<b>22</b>
1. Rasgetheemu	1	12
2. Maakurathu	1	10
<b>Baa</b>	<b>36</b>	<b>622</b>
1. Dharavandhoo	9	140
2. Dhonfanu	1	8
3. Eydhafushi	1	8
4. Fehendhoo	2	36
5. Finolhas	1	62
6. Fulhadhoo	4	88
7. Goidhoo	3	48
8. Kamadhoo	8	114
9. Kudarikilu	1	22
10. Maalhos	5	82
11. Thulhaadhoo	1	14

Atoll / Island	Nos.	Beds
<b>Lhaviyani</b>	<b>4</b>	<b>44</b>
1. Hinnavaru	1	12
2. Kurendhoo	1	6
3. Olhuveli Fushi	1	10
4. Naifaru	1	16
<b>Kaafu</b>	<b>213</b>	<b>4,888</b>
1. Greater Male' Region	64	1,922
2. Dhiffushi	22	380
3. Gaafaru	6	62
4. Gulhi	7	108
5. Guraidhoo	21	286
6. Himmafushi	12	122
7. Huraa	13	180
8. Kaashidhoo	3	38
9. Maafushi	40	1,400
10. Thulusdhoo	24	390
<b>Alifu Alifu</b>	<b>109</b>	<b>1,416</b>
1. Bodufulhadhoo	5	56
2. Feridhoo	7	76
3. Himandhoo	2	18
4. Maalhos	2	16
5. Mathiveri	7	76
6. Rasdhoo	22	316
7. Thoddoo	40	512
8. Ukulhas	24	346
<b>Alifu Dhaalu</b>	<b>62</b>	<b>872</b>
1. Dhangethi	12	182
2. Dhidhdhoo	1	12
3. Dhigurah	13	278
4. Fenfushi	1	12
5. Hangaameedhoo	12	128
6. Maamigili	4	42
7. Mahibadhoo	8	112
8. Omadhoo	11	106
<b>Vaavu</b>	<b>43</b>	<b>492</b>
1. Felidhoo	5	46
2. Fulidhoo	17	182
3. Keyodhoo	13	116
4. Thinadhoo	8	148
<b>Meemu</b>	<b>2</b>	<b>20</b>
1. Madduvari	1	8
2. Mulah	1	12

Atoll / Island	Nos.	Beds
<b>Faafu</b>	<b>4</b>	<b>46</b>
1. Magoodhoo	1	8
2. Nilandhoo	3	38
<b>Dhaalu</b>	<b>1</b>	<b>36</b>
1. Kudahuvadhoo	1	36
<b>Thaa</b>	<b>3</b>	<b>32</b>
1. Gaadhiffushi	1	12
2. Kinbidhoo	1	8
3. Thimarafushi	1	12
<b>Laamu</b>	<b>3</b>	<b>138</b>
1. Gan	3	138
<b>Gaafu Alifu</b>	<b>3</b>	<b>26</b>
1. Maamendhoo	1	8
2. Nilandhoo	1	6
3. Villingili	1	12
<b>Gaafu Dhaalu</b>	<b>5</b>	<b>74</b>
1. Faresmaathodaa	1	14
2. Hoadehdhdhoo	2	26
3. Thinadhoo	1	24
4. Vaadhoo	1	10
<b>Gnaviyani</b>	<b>17</b>	<b>206</b>
1. Fuvahmulah	17	206
<b>Seenu</b>	<b>9</b>	<b>176</b>
1. Feydhoo	1	22
2. Hithadhoo	3	94
3. Hulhudhoo	1	12
4. Maradhoo Feydhoo	2	20
5. Meedhoo	2	28
<b>Total</b>	<b>540</b>	<b>9,382</b>

# 3. Airlines & Connectivity

Maldives is Connected to the World



- |    |  |    |  |    |  |
|----|--|----|--|----|--|
| 1  |  BRITISH AIRWAYS    | 2  |  EDELWEISS              | 3  |  LUFTHANSA              |
| 4  |  AZUR AIR RUSSIA    | 5  |  TURKISH AIRLINES       | 6  |  QATAR AIRWAYS          |
| 7  |  FLY DUBAI          | 8  |  EMIRATES               | 9  |  ETIHAD AIRWAYS         |
| 10 |  GOAIR              | 11 |  INDIGO                 | 12 |  AIR INDIA              |
| 13 |  SRILANKAN AIRLINES | 14 |  AEROFLOT               | 15 |  SPICEJET               |
| 16 |  AZUR AIR UKRIANE   | 17 |  AIR ASTANA             | 18 |  SINGAPORE AIRLINES     |
| 19 |  SILK AIR           | 20 |  AIR FRANCE             | 21 |  GULF AIR               |
| 22 |  AUSTRIAN AIRLINES  | 23 |  CONDOR                 | 24 |  AIR VISTARA            |
| 25 |  UZBEKISTAN AIRWAYS | 26 |  UKRAINE INT'L AIRLINES | 27 |  SCAT AIRLINES          |
| 28 |  GULLIVAIR          | 29 |  LOT POLISH AIRLINES    | 30 |  SAUDI ARABIAN AIRLINES |
| 31 |  BLUE PANAROMA      | 32 |  IBERIA                 | 33 |  AIR INDIA EXPRESS      |

## International Scheduled Flights

(as of 18th August 2021)

Operator	No. of Passengers	No. of Movements
Emirates	141,055	1,650
Qatar Airways	121,439	1,370
Aeroflot	93,352	590
Indigo	77,759	1,226
Go Air	51,087	836
Flydubai	36,218	732
Turkish Airlines	34,732	510
Ethiad Airways	23,098	426
Azur Air Russia	17,459	66
Maldivian	17,221	502
Lufthansa	16,769	170
Condor	10,487	110
Saudi Arabian Airlines	9,932	168
Edelweiss	8,454	104
Srilankan Airlines	7,888	728
Austrian Airlines	7,314	72
Spicejet	6,581	276
Air India	5,165	122
Singapore Airlines	4,530	230
Gulf Air	4,203	274
Blue Panorama	2,492	18
Air Seychelles	2,488	62
British Airways	2,438	84
Silk Air	1,264	50
Air India Express	1,216	18
Air France	166	06
Others	0	202
<b>Total</b>	<b>704,808</b>	<b>10,656</b>

## International Chartered Flights

(as of 18th August 2021)

Operator	No. of Passengers	No. of Movements
Air Astana	12,032	148
Azur Air Ukraine	6,626	46
Gullivair	4,667	36
Iberia	4,394	40
Ukraine International	3,647	30
Scat Airlines	3,534	32
Air Vistara	1,637	50
Uzbekistan Airways	1,621	24
Lot Polish Airlines	1,334	12
Blue Air	187	02
Salam Air	-	02
<b>Total</b>	<b>39,679</b>	<b>432</b>

## 4. COVID-19 Cases & Vaccination Update

### COVID-19 Case Updates

As at 1st September 2021

Tourist COVID cases  
as a % of total Tourist Arrivals  
(15th Jul 2020- 1st September 2021)

0.19%	2020 (15 July- 31 Dec)
0.26%	2021 (1 Jan- 1 Sep)

### Vaccination Updates

Maldives  
**Total Vaccinated**  
as of 1st September 2021

**First Dose 384,979**

**Second Dose 303,129**

### Resort employees Vaccination

**Fully Vaccinated 93%**

**First Dose 99%**





## 5. News Highlights

### Workshop on “Powerful Marketing” Concluded



A five day workshop, organized by Visit Maldives in collaboration with facilitator, Turan Ali from Bona Broadcasting was held from 22nd to 27th of August at Maagiri Hotel. It was attended by marketers from Visit Maldives and the industry. Closing ceremony for the workshop was held on Thursday (26th August) at the workshop venue. The Secretary General of Maldives Association of Tourism Industry, Ahmed Nazeer attended this ceremony as the chief guest and distributed certificates to the participants. The purpose of the workshop was to further elevate writing and persuasion techniques of marketers, so as to create effective content which persuades people to choose Maldives as their destination of choice.

### Visit Maldives collaborates with TEZ Tour



Visit Maldives collaborates with Russian tour operator, TEZ Tour, as part of the effort to maintain momentum and increase arrivals from the Russian market. TEZ Tour is one of the top five tour operators of Russia. Under this campaign the Maldives will be promoted as a safe haven for Russian travelers, highlighting the geographical advantages of the scattered islands for post pandemic travels. Further, this campaign will assist Maldives to maintain its popularity and momentum in the Russian market, increase future bookings and arrivals to Maldives for and beyond the peak season.

### Visit Maldives Launches Campaign with “Manta Reisen”



Visit Maldives launches a joint marketing campaign with ‘Manta Reisen’ targeting the Swiss Market. The campaign aims to maintain and raise awareness of the brand destination as one of the most desired and safe destinations for travellers. The campaign combines business-oriented and consumer-oriented components in line with the strategies for the Swiss market.



**121** days to Golden Jubilee of Tourism 2022

#MaldivesTourism50 #ދިވެހިސަރުކާރުގެ ދަށުން