



## MALDIVES TOURISM AWARDS - 2024

### General Guidelines for Applicants

<p><b>Introduction</b></p>	<p>1.</p>	<p>The <b>Maldives Tourism Awards (MTA)</b>, established in 2022 by the Ministry of Tourism, honors tourist establishments that promote and excel in human resources development, community engagement, and environmental conservation. MTA aims to foster a thriving tourism industry built on a foundation of sustainability and human capital. This award celebrates the invaluable contributions of employees in creating unforgettable guest experiences and driving the success of the Maldivian tourism sector.</p> <p>The award is a stepping stone for tourist establishments to align their strategies with the government's on addressing human resource challenges in the Maldives tourism sector and maximize its benefits to the local communities through sustainable development.</p>
<p><b>Objectives</b></p>	<p>2.</p>	<ul style="list-style-type: none"> <li>• To recognize and reward tourist establishments that prioritize employee well-being and development by implementing exceptional workplace standards and practices.</li> <li>• To inspire and incentivize the tourism industry's commitment to social responsibility, environmental sustainability, and community development.</li> <li>• To celebrate outstanding achievements in the tourism sector by acknowledging establishments and individuals who consistently deliver exceptional guest experiences and uphold the Maldives' brand reputation.</li> </ul>
<p><b>Categories, Awards &amp; Evaluation Criteria</b></p>	<p>3.</p>	<p>a. The <b>Maldives Tourism Awards 2024</b> will feature the following five categories.</p> <ul style="list-style-type: none"> <li>C-1. Tourist Resorts (5 awards)</li> <li>C-2. Tourist Hotels (5 awards)</li> <li>C-3. Tourist Guesthouses (5 awards)</li> <li>C-4. Tourist Vessels (5 awards)</li> <li>C-5. Other Facilities (<i>Travel Agencies and Dive Centres</i>) (3 awards)</li> </ul> <p>b. Awards and evaluation criteria, is annexed to this guideline as <b>ANNEX 1: Maldives Tourism Awards 2024 – Categories, Awards and Evaluation Criteria</b></p>
<p><b>Application</b></p>	<p>4.</p>	<p>a. Interested parties should submit their applications online, through the link <a href="https://t.ly/WVwOR">https://t.ly/WVwOR</a>.</p> <p>b. Tourist resorts, hotels, guesthouse and vessels may apply for any number of awards specified in their respective categories.</p> <p>c. A separate proposal should be submitted for each award. Proposals will be deemed complete if <b>all documents</b> mentioned in the criteria for the respective award is included in the proposal. Where a document stated in the criteria is not applicable to that</p>



		<p>establishment/facility it should be mentioned in the proposal and the points allocated for that criterion will not be awarded.</p> <p>d. All tourist establishments should submit their applications under the <b><u>name registered with the Ministry of Tourism.</u></b></p> <p>e. No submissions will be accepted after the deadline.</p>
<b>Deadline</b>	<b>5.</b>	Applications must be submitted no later than <b><u>14:00 hrs on Thursday, 14<sup>th</sup> November 2024</u></b>
<b>Eligibility</b>	<b>6.</b>	<p>a. The following tourist establishments, facilities registered with the Ministry of Tourism, are eligible to apply for this award;</p> <ol style="list-style-type: none"><li>1. Tourist Resorts</li><li>2. Tourist Hotels</li><li>3. Tourist Guesthouses</li><li>4. Tourist Vessels</li><li>5. Travel Agencies</li><li>6. Dive Centres</li></ol> <p>b. Tourist resorts located within the same lagoon and operated as a cluster, sharing their operational services <b>can</b> apply for the awards as <b><u>ONE establishment</u></b> under their business name used for marketing purposes. Such applications shall indicate all resort names of the cluster in their proposal and resorts in the defined cluster <b>cannot</b> submit individual applications.</p> <p>c. Hotels operating with business nature as resorts can apply for either hotel category or resort category.</p>
<b>Evaluation</b>	<b>7.</b>	<p>a. Applications will be evaluated by a panel of experts, based on the criteria provided in <b><u>Annex 1</u></b> of this Guideline.</p> <p>b. Applications will be judged/assessed for the year starting from <b><u>1<sup>st</sup> June 2023 to 31<sup>st</sup> May 2024.</u></b></p> <p>c. In order to win an award, applicants <b><u>MUST</u></b> achieve a minimum <b><u>75%</u></b> of the total score. For any award, if none of the applicants achieve the minimum required score, the award will not be given to any party.</p> <p>d. For the <b><u>staff accommodation, dining, recreation &amp; well-being,</u></b> and <b><u>healthcare,</u></b> points will be weighted based on 3 staff levels as below</p> <ul style="list-style-type: none"><li>– Managerial – 20%</li><li>– Mid-management – 30%</li><li>– General team members (line staff) – 50%</li></ul> <p>e. If required, inspections and interviews will be carried out as per the evaluation panel’s advice for shortlisted establishments. In such cases, establishments shall provide necessary arrangements and assistance.</p> <p>f. For each award the highest scoring <b><u>03 (THREE)</u></b> establishments will be selected as finalists and notified prior to the awarding ceremony. <b><u>The winner will only be announced at the ceremony.</u></b></p>
<b>Disqualification</b>	<b>8.</b>	<p>a. If any information provided in a proposal submitted with the application is proved to be false, the application(s) will be disqualified.</p>



		<p>b. Application(s) submitted with incomplete proposals will be disqualified.</p> <p>c. After submission, if an applicant wishes to recall or withdraw their application, they must send an official written request to the Ministry of Tourism via email. The Ministry will withdraw the application upon receipt of the email request.</p> <p>d. Establishments with persistent non-compliance records laws and regulations, will be disqualified.</p> <p>e. If an individual is convicted, between the period of being selected as the winner for the award and awarding ceremony, the individual will be disqualified. In such case, the next highest scorer will be selected as the winner.</p>
<b>Other Matters</b>	<b>9.</b>	The Ministry of Tourism reserves the right to amend this Guideline for any issues specifically not mentioned in this guideline.
<b>Contact</b>	<b>11.</b>	Details or queries on this award can be requested via an email to <a href="mailto:mta@tourism.gov.mv">mta@tourism.gov.mv</a>